

Personal details»

Sue Asbury
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Date of birth: 16.05.72
Nationality: British

Education»

Stockport College
1995 – 1997
HND Graphic Design

**Liverpool John Moores
University**
1994 – 1997
Art & Design Foundation

University of Leeds
1990 – 1993
BSc Computer Science

Freelance»

2004 – present

Usually working at design agencies on specific projects but also picking up jobs at various stages of completion. Often brought in to work on pitches, concept work and ideas generation but equally happy working on styling jobs and artworking.

Agencies:

300million, CGI Brandsense, Circle, Corporate Edge, Designhouse, Identity Limited, Joshua, Lambie Nairn, Landor, Loewy, Pauffley, Purpose, SAS, Salter Baxter, Turnbull Ripley, and Zulver & Co.

Direct Clients:

26, The Body Shop, Natural History Museum

A selection of projects:

26 Exhibition design (see below)
Avis Annual report
BAA Stansted G2 identity and literature system
BP Helios awards
British Library Annual report; Exhibition design pitch
The Body Shop Rebrand
Centrepont Annual review
Help the Aged Brand guidelines
Hays Rebrand
Magnum Photos Exhibition catalogue
Sainsburys Annual report
Sherry FitzGerald (Irish estate agents) Rebrand

Full time»

Other Creative
43 Charterhouse Square
London EC1
2001 – 2003

Graphic designer. Worked on identity, direct mail, literature and advertising projects for a number of clients predominantly in the charity sector.

Clients: AEA Technology, Amnesty International and The Medical Foundation.

The Workroom
28 Waterside, 44 – 48 Wharf Road, London N1
1999 – 2001

Graphic designer. Involved in every stage of the design process including project management and client presentations.

Clients: CIMA (The Chartered Institute of Management Accountants), Depaul Trust, Sage, The Scouts Association and Trinity Mirror.

Sheppard Day
The Friary, St Francis Street, London SW1
1998 – 1999

Designer/Artworker. Worked on annual reports, direct mail, brochures and press ads.

Clients: British Airways, Bunzl Papers, Chubb, Senior and The Sunday Times Wine Club.

Awards»

D&AD
In-book 2007

Project title: Pentone
Category: Writing for Design
Credit: Designer

D&AD
In-book 2006

Project title: From Here to Here: Stories Inspired by London's Circle Line
Client: 26
Category: Environmental Design – Exhibitions, Museums and Installations
Credit: Designer

Communication Arts
In-book 2006

Project title: From Here to Here: Stories Inspired by London's Circle Line
Client: 26
Category: Environmental Graphics
Credit: Designer

References»

Available on request